

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2620970-1	Order #	2620970
Invoice Date	01/08/23	Alt Order #	WOC13961106
Invoice Month	January 2023	Deal #	
Invoice Period	12/26/22 - 01/03/23	Flight Dates	12/26/22 - 01/08/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5415		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																										
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2620970-1	Invoice Month	January 2023
Invoice Date	01/08/23	Invoice Period	12/26/22 - 01/03/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
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1	WHAS	W	12/28/22	12:28 PM	WHAS11 NEWS AT NOON	12-1p	1:00	KC0223TVH	\$180.00	NM																																																																																			
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																								
	01/02/23	01/08/23	-1-----	1	\$180.00																																																																																								
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2	WHAS	Tu	01/03/23	12:10 PM	WHAS11 NEWS AT NOON	12-1p	1:00	KC0223TVH	\$180.00	NM																																																																																			
6	12/26/22	12/30/22	WHAS11 NEWS @ 6p	6-630p	--1-1--	:30	2	\$250.00	NM																																																																																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>12/26/22</td> <td>01/01/23</td> <td>--1-1--</td> <td>2</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>W</td> <td>12/28/22</td> <td>6:14 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>KC0123TVH</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>F</td> <td>12/30/22</td> <td>6:09 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>KC0123TVH</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/26/22	01/01/23	--1-1--	2	\$250.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WHAS	W	12/28/22	6:14 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0123TVH	\$250.00	NM	2	WHAS	F	12/30/22	6:09 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0123TVH	\$250.00	NM																															
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	01/02/23	01/08/23	1-----	1	\$500.00																																																																																								
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8	12/26/22	01/01/23	WHAS11 NEWS SUNDAY	630-7p	-----1	1:00	1	\$500.00	NM																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																								
	12/26/22	01/01/23	-----1	1	\$500.00																																																																																								
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9	12/26/22	12/29/22	ENTERTAINMENT TONI GHT	7-730p	---1---	:30	1	\$250.00	NM																																																																																				

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2620970-1	Invoice Month	January 2023
Invoice Date	01/08/23	Invoice Period	12/26/22 - 01/03/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5415		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	12/26/22	12/29/22	ENTERTAINMENT TONI GHT	7-730p	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 12/29/22 7:11 PM ENTERTAINMENT TONIGHT 7-730p :30 KC0123TVH \$250.00 NM									
10	12/26/22	01/03/23	ENTERTAINMENT TONI GHT	7-730p	-1-----	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 12/27/22 7:24 PM ENTERTAINMENT TONIGHT 7-730p 1:00 KC0223TVH \$500.00 NM									
Weeks: <u>Start Date</u> 01/02/23 <u>End Date</u> 01/08/23 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS Tu 01/03/23 7:18 PM ENTERTAINMENT TONIGHT 7-730p 1:00 KC0223TVH \$500.00 NM									
11	12/26/22	01/02/23	INSIDE EDITION	730-8p	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 12/28/22 7:51 PM INSIDE EDITION 730-8p :30 KC0123TVH \$250.00 NM									
Weeks: <u>Start Date</u> 01/02/23 <u>End Date</u> 01/08/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 01/02/23 7:44 PM INSIDE EDITION 730-8p :30 KC0123TVH \$250.00 NM									
12	12/26/22	12/30/22	INSIDE EDITION	730-8p	----1--	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 12/30/22 7:53 PM INSIDE EDITION 730-8p 1:00 KC0223TVH \$500.00 NM									
13	12/26/22	12/31/22	NEW YEAR S ROCKIN EVE	Various	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 12/31/22 12:56 AM NEW YEAR S ROCKIN EVE Various :30 KC0123TVH \$500.00 NM									
14	12/26/22	12/31/22	WHAS11 NEWS AT 11 NYE	10:00 PM-10:30 PM	-----1-	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> 12/26/22 <u>End Date</u> 01/01/23 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 12/31/22 10:28 PM WHAS11 NEWS AT 11 NYE 10:00 PM-10:30 PM 1:00 KC0223TVH \$800.00 NM									

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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2620970-1	Invoice Month	January 2023
Invoice Date	01/08/23	Invoice Period	12/26/22 - 01/03/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5415		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																					
15	12/26/22	01/02/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	---1---	:30	1	\$200.00	NM																																																																																																																					
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$15,750.00
<u>Agency Commission</u>	\$2,362.50
<u>Net Amount Due</u>	\$13,387.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.